# Is Your MedTech Organization Ready for Digital Transformation?



#### DO YOU HAVE A STRATEGY?

An enterprise data strategy based on interoperability to bridge and unify internal and external data gives you the power to meet multiple business objectives.



#### CAN YOU SEAMLESSLY CONNECT DEVICE AND CLINICAL DATA?

Combining clinical, device, and other data is a key part of MedTech solution development and has never been more critical to business success.



### CAN YOU DELIVER REAL-WORLD EVIDENCE OF EFFICACY AND COST REDUCTION?

Healthcare organizations developing value-based care models need partners who can help them understand and demonstrate a device's clinical benefits, and economic rewards.



## CAN YOU OPERATIONALIZE ANALYTICS, ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING MODELS?

A single information system supplying healthy data for advanced analytics, machine learning, and artificial intelligence can help you drive innovation across your organization.

Real-World Data

Digital Transformation with Enterprise InterSystems

Enterpris Data

## INTERSYSTEMS IRIS FOR HEALTH: A PLATFORM FOR DIGITAL TRANSFORMATION

InterSystems IRIS for Health™ is the only data platform specifically engineered to extract value from healthcare data. It supports digital transformation based on harnessing and unifying all data – internal and external – plus embedded machine learning automation to accelerate development of machine learning models and lighten the workload of data scientists.

#### WITH INTERSYSTEMS SOLUTIONS YOU CAN:



Strategy

### SIMPLIFY POST-MARKET SURVEILLANCE

Decrease the time, effort and cost of post-market surveillance and other real-world data activities, while preventing adverse clinical events.



#### **ACHIEVE SUCCESS IN VALUE-BASED CARE**

Demonstrate the value of devices and therapies in value-based care contracts by capturing and analyzing device, patient survey, and clinical outcome metrics.



#### LEVERAGE MORE DATA FOR INSIGHTS AND BETTER BUSINESS DECISIONS

Create data pipelines for analytics and advanced artificial intelligence and machine learning models. Include clinical data to improve quality, identify patient cohorts, and drive innovation.

Learn more at InterSystems.com/MedTech

#### Who is InterSystems?

InterSystems makes software to solve your most critical interoperability, scalability, and speed problems. More than 1 billion health records worldwide are managed using InterSystems technology.

